

COOPER

A RED MOUNTAIN WINERY

Operations Overview

Cooper Wine Company is part of the legacy of great Estate Wineries on Red Mountain in Eastern Washington.

A small, family-run operation, Cooper is all about Bordeaux-style reds; quality wines with character and balance crafted from the best of Red Mountain and other local vineyards.

Summary

This experience working at Cooper Winery gave me the opportunity to engage with customers and gain a better understanding of the operations needed to run a successful tasting room.

Cooper Wine Company

Benton City, Washington

Logan Roehm

Fall 2016

Responsibilities Performed

- Greeting customers and creating a positive experience while visiting
- Helping guide customers to wines they enjoy
- Encouraging customers to sign-up for wine club memberships
- Daily point of sale operations, daily set-up and clean up of tasting room

