



# G.S. LONG CO., INC.

Pasco, WA  
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## Overview

G.S. Long Co. provides Washington State growers with organic and conventional crop protection services including consulting and plant nutrition. The company is a family own agrochemical retailer founded in Yakima, Washington since 1980. Main services include consulting, crop protection, and nutrient inputs, along with product delivery. G.S. Long Co. prides in providing great customer service.



Codling moth trap set up in pear ranch



Codling moth trapped by pheromone lure.



Greater tree peach border trapped in peach trees



Responsibilities

- Identify key pest insects
- Upkeep of traps, liners, and lures on weekly basis
- Record data collected and report
- Time management
- Upkeep of the company vehicle and ATV
- Communicate with growers, ranch managers, consultants, and trapping manager



## Summary

Interning as a trapper at G.S. Long Co. provided me with many beneficial skills needed in the agriculture industry. Communication and problem solving were among the most influential skill sets required on a daily-basis. Throughout my internship I learned that being able to communicate clearly and on a timely manner is extremely important when collecting data, reporting it, and answering questions from multiple parties. It is crucial to ask and answer questions as efficiently and fast as possible in order for customers and consultants to communicate clearly. Being held accountable for the processing of such information has provided me with a great sense of pride in the work I conduct. I believe this shaped my work ethic and the expectations required by the industry. Working independently has also made me realize that being a quick problem solver is vital in the agriculture industry. There are a lot of unexpected situations that must be dealt with whether prepared or not. One of my career goals is to be a crop consultant. The opportunity G.S. Long Co. gave me has contributed to this goal by providing me with good industry experience that will ease my transition into the work force.